

Do you need help improving communication, productivity, and the culture in your practice or work environment?

Are you struggling with compassion fatigue, work/life balance, and finding happiness in life?

If so, the MVMA and the MSU College of Veterinary Medicine **Professional Competencies Certification** Program is for you.

**Getting the Most Out of Your Career: Success Strategies for Personal and Professional Growth** is a year-long program based on our members' and employees' preferred learning models and topics.

The program is open to all veterinarians, technicians, assistants, practice managers and others who work in the veterinary profession in any capacity.

The purpose of the new certification program, **Getting the Most Out of Your Career**, is to **engage and develop veterinary professionals** through a dynamic and evolving leadership experience.

This program includes a series of **learning opportunities** and connects participants with a network of peers who have similar challenges.

**MICHIGAN STATE**  
UNIVERSITY

College of Veterinary Medicine

College of Veterinary Medicine  
Michigan State University  
784 Wilson Road  
East Lansing, MI 48824

# Getting the Most Out of Your Career: Success Strategies for Personal and Professional Growth

Professional Competencies Certification



**MVMA**  
michigan veterinary medical association

**MICHIGAN STATE**  
UNIVERSITY  
COLLEGE OF VETERINARY MEDICINE

The Professional Competencies Certification, Getting the Most Out of Your Career is a year-long program based on our members' and employees' preferred learning models and topics. This 12-month training package includes:

1

Two full-day, in-person training events held on October 24, 2018 and April 17, 2019 from 9:30 a.m.–5:00 p.m. (12 total hours of continuing education credits).

2

Two online video trainings, complete with discussion questions to facilitate team interaction in your office or practice.

3

Monthly links to leadership and wellness videos, content, and tips to help further develop skills and build on lessons learned during in-person trainings.

**Location of in-person trainings:**  
MSU Veterinary Diagnostic Laboratory  
4125 Beaumont Road  
Lansing, MI 48910

## Session topics for in-person trainings on October 24 and April 17 include:

- **Behavioral Differences: Understanding Yourself and Others**—Karlene Belyea, MBA, CEO, Michigan Veterinary Medical Association, certified DiSC trainer and national speaker
- **Generational Differences: How to Engage All Team Members**—Karlene Belyea, MBA
- **Keeping Your Passion in Your Mission**—Regina Carey, M. Ed, Carey On, LLC., life coach, consultant and speaker
- **Building Wellness and Avoiding Burnout**—Chandra Grabill, PhD, assistant dean for Student Wellness, Michigan State University College of Veterinary Medicine
- **Brain Training and Neuroscience: How to be Happier and Make Better Decisions**—Karlene Belyea, MBA
- **Using Body Language to Influence and Build Rapport**—Karlene Belyea, MBA
- **How to Lead and Influence Others**—Karlene Belyea, MBA
- **Embracing our Diversity: The Value Proposition**—Hilda Mejia Abreu, PhD, assistant dean for Admissions, Scholarships, Diversity and Inclusion, Michigan State University College of Veterinary Medicine
- **Work/Life Integration and Personal Wellness**—Karlene Belyea, MBA
- **Media Training with a Focus on Social Media**—Joe Grimm, editor in residence, School of Journalism, Michigan State University
- **Finding Happiness in Your Personal and Professional Life**—Karlene Belyea, MBA

Lunch and break refreshments will be included during in-person trainings.

## Video Topics

- The Changing Dynamic of Leadership
- Introduction to Emotional Intelligence

## Fee for Certification

- MVMA members and MSU College of Veterinary Medicine employees: **\$299**
- Non-MVMA members and non-MSU College of Veterinary Medicine employees: **\$399**

## Certification Policies

Registration for the full program may be canceled with a full refund less \$50 if notification is received by October 17, 2018. No refunds will be given after that date.

**A Professional Competencies Certificate will be provided upon completion of the program.**

**Register online at  
[www.michvma.org/pcc](http://www.michvma.org/pcc)  
by October 17, 2018.**